

## Profile of the ideal BeezUP' customer

- ✔ **Personas:** E-merchant pure player, E-retailer, Web marketing agency
- ✔ **Languages :** FR, EN, ES, IT et DE
- ✔ **Number of products in its catalog:** minimum 50 products
- ✔ **CMS:** PrestaShop, WooCommerce, Magento, Shopware, ShopApplication or connection by API (BeezUP has an open API)
- ✔ **Degree of technical autonomy:** Need for the lead to be at least autonomous to setup BeezUP and have maximum autonomy when using the platform
- ✔ **Internal technical resources:** DSI, traffic manager, developer, web agency... or the merchant must have a certain degree of technical autonomy
- ✔ **Company turnover:** from 100k€/year
- ✔ **Seniority of the company:** minimum 2 years
- ✔ **E-commerce turnover:** from 50k€/year