



GIVE WINGS TO YOUR BUSINESS !

A smart e-commerce data feed management solution





BeezUP : ecommerce data feed management solution

A professional solution for E-merchants !

Manages, centralizes and automates the production of your acquisition flows and channels, through a unique platform.

BeezUP answers to all your challenges on omnichannel, the ecommerce and your international expansion !



+2000
international
channels



25M
products treated
every day



2000
e-shops
in Europe



+10 years
of expertise



40
countries

The key features

Centralization of the management
of your marketplace customer
messages



Management of your stocks and
orders on one platform



Bidirectional integration
of BeezUP in your e-store



Always have the
information of your
channels updated !



Optimization of
the performance of
your business in real
time thanks to your
personalized dashboard



Adaptation of your
catalogs to maximize the
impact of your products
on each channel



Why use BeezUP ?

Put an end to the infinite product matrices that must be adapted to each channel !
BeezUP means guaranteeing information on its products and stocks that is always updated and structured according to the requirements of each channel.



Win time, time-consuming tasks are over !



Be **accompanied** and **advised** by e-commerce experts



Make your business profitable and sell **internationally**



Choose the right products, adapt prices and **optimize sales tactics**



Boost your presence in the different digital acquisition channels



An easy-to-use platform that **centralizes your datas**



Simplify **order and inventory management**

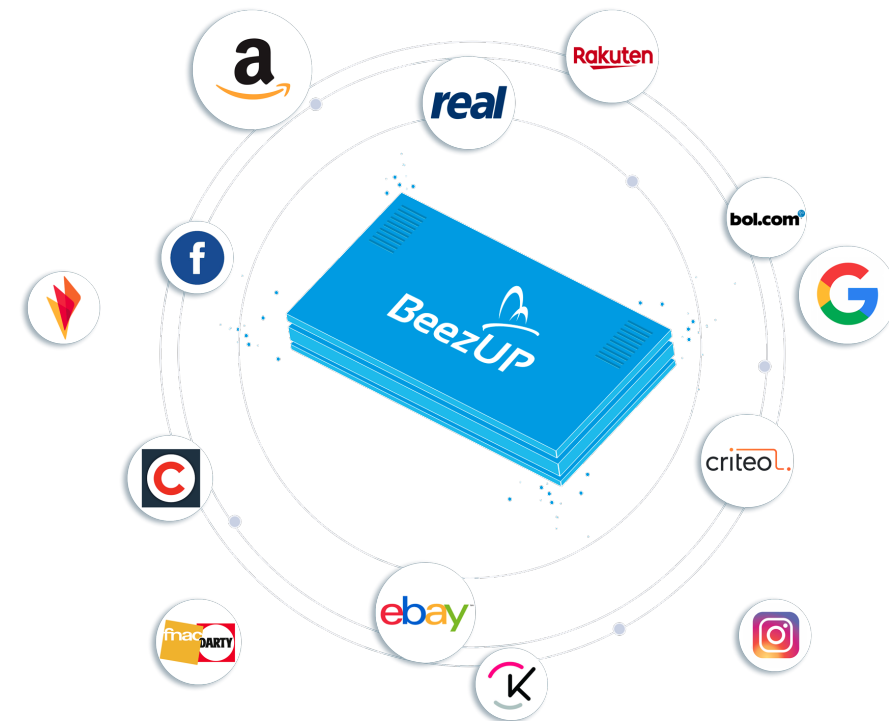


No need to call your **technical teams anymore**



Gain access to more than 2000 networks: marketplaces & acquisition channels

- Sell your products where your customers are!
- Diffuse your offers on international sales channels such as Amazon, eBay, Google Shopping, Instagram...
- Follow up your performances per network, per product and adapt your strategy to project yourself commercially
- Adhere to marketplaces' SLA requirements and gain precious time
- Bring your customer experience up to the highest level



Marketplaces, Price Comparison, Retargeting, Affiliation Platforms, Product Ads, Social Networks...



Optimize the editorial content of your catalogs to increase the conversion rate of your products

Model your product attributes based on the requirements of different networks

- Create your rules to modify product attributes through our graphic editor
"Example: if the category contains "clothing", concatenate "title" + "color" + "size"
- BeezUP guarantees the suitability of the data to the requirements of each network and informs you of the authorized values.

Simply select your products by network

- Manual selection using filter tools and rules
Example: filter by brand, remove empty EANs or low margin products
- Despublish based on product characteristics and sales statistics.
Example: for products whose name contains "pants", unpublish those whose billing is zero during the last 30 days and whose cost is greater than 0





Centralize the management of your marketplace messages with CONVERSATIONS

To centralize your conversations and organize your messages

To view and reply to your pre- and post-sale messages



Compatible marketplaces: **Amazon, Rakuten, CDON** and all those **Mirakl marketplaces** available on BeezUP



- Save time, no more going back and forth on each marketplace to respond to messages
- Compliance with marketplace's SLAs, response time reduction and optimal customer experience
- Conversations, order info and corresponding invoice generation in one place
- Discussions synchronized every 5 min with the marketplace



Simplify the management of your orders and stocks through Marketplaces

Centralize your stocks and Marketplaces orders in a single point.

Synchronize and process your orders directly from your e-shop through our free modules or our API.

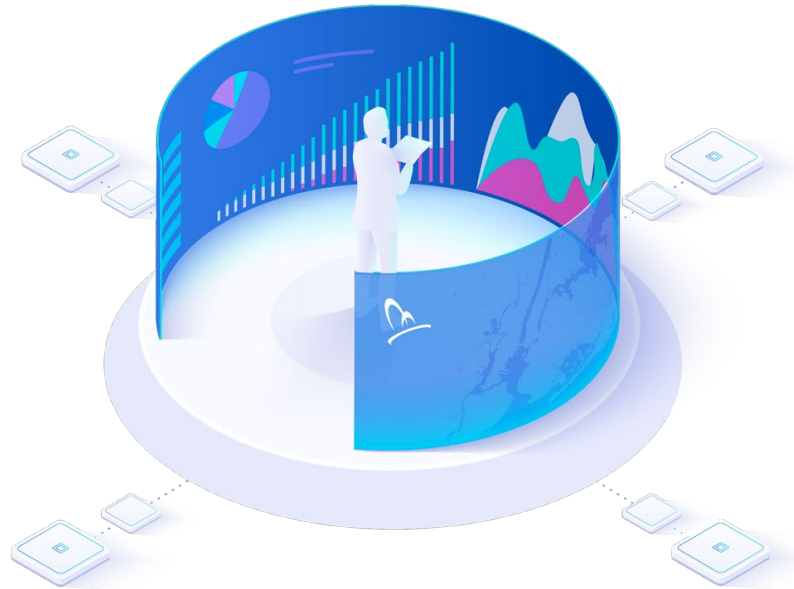


- Frequent updates of your stocks in the Marketplaces
- Order synchronization
- Differentiated stocks for Amazon FBA
- Automatic order acceptance function



Analyze and optimize your results thanks to your customizable dashboard

- Your investment can be seen at a glance
- 6 indicators in 1 graph (clicks, costs, sales, turnover, margins, performance)



- Detailed and customizable reports thanks to numerous filtering systems
- Export statistics to your spreadsheet with details and order numbers



View "Multi-store" and option "Cross-store" to have a global vision of your activity and collect all the data of your stores (including international ones !)



Integrate BeezUP into your ecosystem

Benefit from a single platform for all your e-stores

- Manage all your e-stores with a single account
- Add as many stores as you want
- Share the store of your choice confidentially and independently
- Consolidate the data of all your e-stores in BeezUP
- Duplicate settings from store to store in just a few clicks



Immediate generation of your feed
Automatic escalation of your marketplaces orders via API

Your e-store integration

OUR MODULES

Use our **FREE** turnkey modules for a direct connection to your back office!



FULL API !

With our **API REST v2.0**, you can always develop more real-time interactions between your e-shop and BeezUP.

Do you want to learn more about it ?

[BeezUP API](#)



"The intuitiveness of BeezUP has allowed us to reclaim our omnichannel referencing with complete peace of mind."

Corine M. CEO at  **mobiliermoss**
votre intérieur design à prix mini

Why our clients choose BeezUP ?

- An **Account Manager** dedicated to guide you in choosing and managing your channels
- An **Onboarder** to support you in the initial configuration of the solution, the control of your publications and the correction of your product feeds (according to the offer)
- A **Customer success manager** at your service, that will offer you personalized training as well as annual monitoring
- A **Technical Support** tailored to your needs and online tutorials to guide you step by step



They trust us...

GÉMO

terre d'Oc
N°1 du talent des femmes



NICOLAS

MATERIEL.NET
Informatique & High-Tech

mobiliermoss
votre intérieur design à prix mini

SETAM

VVF VILLAGES
LES VACANCES PARTOUT EN FRANCE

EUROMASTER

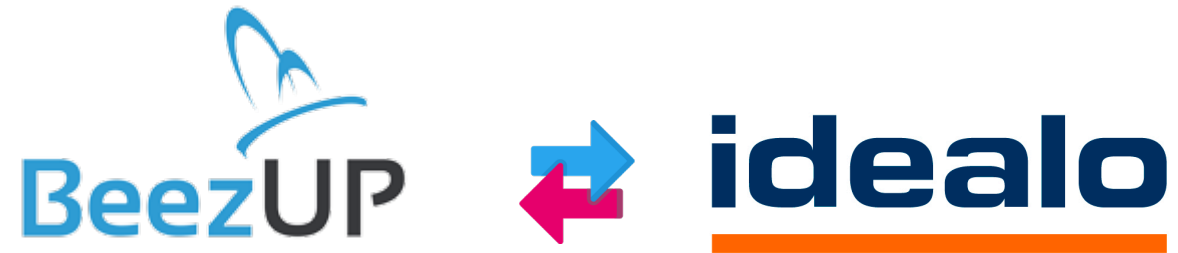
BeezUP it's...



*Lots of good mood &
an extension of your e-commerce team !*

- **22** supercharged international talents
- A team passionate by Tech and Ecommerce
- Offices based in France
- More than **2000** active e-stores
- + **2000** key international channels
- Presence in **40** countries
- An intelligent and transparent solution
- Careful customers monitoring and support

Idealo and BeezUP the winning partnership for your sales!



- Reduction of technical import constraints & creation of automatic optimization rules
- Import any type of product catalog & adaptation to idealo' format
- Automatic import of products and offers
- Category matching via an intuitive interface
- For any potentially impacting change made by idealo, BeezUP informs its sellers and makes the necessary updates.



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Book a free demo



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Je réserve une démo



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Solicitar una demo

